

On the Sunny Side



A Genesis Employee Foundation Quarterly e-Newsletter

Spring 2012

Applying for a grant:

1. Go to the GEF tab on Central.
2. Choose the appropriate link on the lower right-hand corner: Disaster, Domestic, Funeral, Medical, or Other
3. Press the submit button. You will receive a confirmation email.
4. GEF Team will follow up with your Center Administrator, Rehab Program Manager or supervisor.
5. GEF Liaison Cindy Shaffer will contact the applicant and/or supervisor to clarify/request more information.
6. Once information is clarified, the Voting Committee reviews the grant within 1-3 weeks, depending on urgency.

Need to Search?

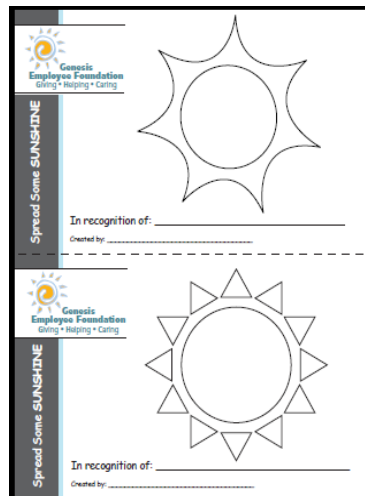
Need to Shop?

Support GEF from your home computer by logging onto

<http://www.goodsearch.com/>



GEF Spring Drive – Spread Some Sunshine!



GEF "Spread Some Sunshine" Drive is happening NOW! It is taking place in our center locations through May, so engage your staff, residents, families and visitors!! It's time to color, decorate and display your sun for GEF.

To purchase some sunshine, just donate \$1.00 to GEF at your location or online*, pick up a blank template and create your very own sunshine masterpiece. Our locations are working together to assemble creative GEF sunshine displays.

If you really want a challenge, here it is... The location with the most GEF Sunshines sold in each RVP's region and the location in each area (Northeast, Central and Southern) with the most creative and decorative display will win a **\$200.00 donation to your Employee Relations Fund**. Send in pictures of your sunshine display(s) to be considered.

So, go ahead and spread some sunshine today!!

* Employees can purchase suns via Genserv or Payroll Contribution.

Thanks from a Grant Recipient

Melissa's home was severely damaged by the tornadoes that hit western MA in 2011. During this time, Melissa & her family stayed in temporary housing for more than six months while the repairs were made to their home. GEF assisted Melissa with funds to help pay for temporary housing and the insurance deductible for the damage that made their home inhabitable. Melissa & her family returned to their home in January of 2012 and have recently adopted a puppy from Illinois where there were recent tornadoes.

Melissa writes: *"The puppy's name is Gracie and is the perfect addition to the family. The boys absolutely adore her! So to identify the family Ryan is my husband, Collin is the little one in the blue shirt and Ethan is the one in the orange shirt. Again we are all still so grateful to everyone who contributes to GEF!"*



- MELISSA, Physical Therapist, NH

Two Centers Join the GEF Super Givers Club!

Way to go to two centers on reaching Super Giver status! Each of these locations has 90% or more of staff contributing through payroll deductions. To celebrate this amazing accomplishment, each location held a celebration event for their staff where each employee received a Super Giver T-shirt and GEF presented the center a Super Giver banner to display at their location. In attendance were staff, area operators and the GEF Administrative Team.



Ravenswood joins 8 other sister Super Giver centers in West Virginia!



Mountain View Center celebrates being the first Super Giver Center in Vermont!

Super Giver & 30% Clubs

Congratulations to these locations on reaching 30% or more in giving, a Company-wide goal. Giving is calculated by the % of employees contributing through payroll deductions.

Central Area

Clara Barton—SUPER GIVER, Chapel Manor—SUPER GIVER*, Brinton Manor—SUPER GIVER*, Lehigh Manor—SUPER GIVER*, Central Administration, Rehab Administration, Garden Spring, Fairview Beth Pike, Mercerville, Cooper River, Berkshire Manor, Barn Hill, Phillipsburg, Inglesmoor, Maple Glen, The Belvedere, Schuylkill, Spring Mill, Riverview Ridge, Hillcrest, Roseview Center, Berkshire Commons, Victoria Commons, Quakertown Manor, Crestview, Wayne, Willow Ridge, Naamans Creek, Millville, Life at Home, Orwigsburg, Sanatoga Manor, Victoria Manor, Holly Manor, Brakeley Park, Kressonview, Brandywine Hall, Lehigh Commons, Riverstreet, Hamilton Arms, Abington*

Northeast Area

Country Village—SUPER GIVER, Holton Point—SUPER GIVER*, Mountain View—SUPER GIVER*, Northeast Administration, Rehab Administration, Laconia, Lebanon, Pleasant View, Ridgewood, Oak Grove, Springbrook, Prescott House, Sutton Hill, Bel-Aire, Elmwood, Lafayette, Westford, Sandy River, Apple Valley, Cedar Ridge (ME), Keene, Grand Islander, Palm Manor, Harris Hill, Groton Regency*

Southern Area

Dawn View—SUPER GIVER, Hampshire Health—SUPER GIVER*, Rosewood—SUPER GIVER*, Shenandoah—SUPER GIVER*, Willows—SUPER GIVER*, Summit at Hidden Valley—SUPER GIVER*, Laurel Ridge—SUPER GIVER*, Miletree—SUPER GIVER*, The Madison—SUPER GIVER*, Ravenswood—SUPER GIVER*, Southern Administration, Rehab Administration, Heritage at Dover, Heritage at Milford, Brightwood, (WV), Carehaven, Sistersville, Knollwood, Cedar Ridge, Heritage (WV), Highland, Logan, Ansted, Hilltop, Salisbury (NC), Hidden Valley, Ravenswood, Marmet, Gettysburg, Quarry Manor, The Seasons, Mooresville, Severna Park, Oak Ridge, Tygart, Canterbury, Regency Place, Westwood, Hammonds Lane, Raleigh, Pierpont, Perring Parkway, LaPlata, Cromwell, MultiMed, White Sulphur Springs, Pierpont, Seaford*
**Reached 90% or higher in employee participation*

Area and Territory Average Levels of Giving

Southern-31%; Central-32%; Northeast- 26%; GRS T1- 8%; GRS T2-9%; GRS T3-7%; GRS T4- 11%; RHS-6%; Corporate GHC-62%; Corporate GRS- 54%; Physician Services-11%
Overall Company Giving: 25.64%