

On the Sunny Side



A Genesis Employee Foundation Quarterly e-Newsletter

Fall 2011

Applying for a grant:

1. Complete the Grant Request form located on the GEF public site:
www.GenesisEmployeeFoundation.org
2. Click on "Request a Grant"
3. Choose the appropriate form: Disaster, Domestic, Funeral, Medical, or Other
4. Fax form, signed by Center Administrator, Rehab Program Manager or supervisor to:
610-347-6217
5. Directing Liaisons Erica Legieko and Cindy Joye will contact applicant and/or supervisor to clarify/request more information.
6. Once information is clarified, the Voting Committee reviews the grant within 1-3 weeks, depending on urgency.

Need to Search?

Need to Shop?

Support GEF from your home computer by logging onto

<http://www.goodsearch.com/>

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Survey Says.....

Recently, over 225 Administrators and Area Directors, Center HR Managers, Regional HR Managers and other employees participated in a GEF survey regarding fundraising activities, resources, policies and practices. Those involved with the GEF on a routine basis learned a lot from their feedback!

"The Foundation is here to serve the employees of Genesis HealthCare, so we want to plan activities, programs and resources to meet their needs and still stay within our limited budget. For example, we were wondering if we

should offer a couple of big prizes like we did in the spring fundraiser, or if more employees would enjoy having the opportunity to win a smaller prize. This survey told us more employees want a chance to win so that's what we are doing!" said Lori Thomas, GEF Administration Manager.

The survey also revealed that GEF continues to have a positive effect on the employees, the informational DVD and website are great resources, and all employees need to work together more to spread



the word about all the Foundation offers.

Thanks to everyone who participated!

We still want to continue to receive feedback! Please don't hesitate to let us know your thoughts by emailing the GEF Admin team on the Genesis LAN under Genesis Employee Foundation.

Thanks from a Grant Recipient

Dear GEF:

I want to say "Thank You" on behalf of myself and my family for your generous donation to help pay for my little brother's funeral.

Anthony was taken from us on November 2010: the worst day of my life. He was beaten and stabbed to death. Thank God the one responsible was caught the very next day.

With the exception of two-years away from Genesis to care for my Mother, I have been an employee for the Company since 1991. I couldn't think of any place else I would rather work than with my extended family.

Anthony would come to the center and pick me up from work with my Mom and say, "I'm gonna work here one day." You never met him, but he was a gentle young man. I had the pleasure of raising him when my parents worked two and three jobs. He was like my child and no one should ever have to bury his or her child. It is a pain like no other.

Anthony had just started a job two days before he was killed. He had no insurance of any kind. And my parents are retired and living on one income.

Oh my God! What was I going to do? Thank God for my extended family at Cinnaminson Center. They called me and told me, "Don't worry!" The Genesis Employee Foundation came to my rescue. That's what family does. They stick together no matter what.

That's why I would never work anywhere else. I'm sticking with my family. I could never say thank you enough!

--Alicia L. (pictured at right)



Center Food Pantries Come to the Rescue!

Following Hurricane Irene and Tropical Storm Lee, Genesis employees up the east coast were hit hard in several ways. On top of grant requests for property damage and displacement, quite a few employees lost the food in their homes due to power outages. GEF's Education Department is always stressing the importance of emergency preparedness for events just like this. So, GEF started asking what centers are doing or could do to support employees not just in the event of a natural disaster, but food need in general among their employees. What GEF discovered is that there are a good handful of centers that have had food pantries up and running to support employees.

One such pantry exists at **Mountain View Center** in Vermont. **Karen Gallipo**, HR Managers at Mountain View, coordinates the process. "We started with a basket of pasta and sauce so employees in need of a meal could just grab something quick on their way out if needed, shares Karen. It then grew to include cereal and other non-perishable items." The food



pantry was located in Karen's office, but she found that it wasn't really accessible to staff 24/7. That's when the center moved the pantry to hanging cabinets in their break room. The pantry is kept going by the staff who donate food on an ongoing basis. Offerings include canned items, baby food, pasta, cereals and seasonal items. To help the effort, one staff member is an extreme couponer, and through her adventures has couponed to get personal care items such as deodorant, toothbrushes and feminine products. GREAT IDEA!

Maine Golf Outing a Success!

The **2nd Annual Maine Golf Outing** was held on Saturday, September 10, 2011 at the Springbrook Golf Course in Leeds, ME where 60 players took part.

Richie LeFebvre, Co-Chair of the event and Housekeeping Supervisor at Oak Grove Center shares, "We had a great turnout! Everybody showed up and the weather was amazing! Even during the tough financial times, people were willing to donate to the foundation!"

The event profited **\$2,821** for the Employee Foundation." Co-Chair and NPE at Oak Grove **Ellie Gould** commented that participation included employees from the Maine Centers and the Andover Regional office. GREAT JOB!



Super Giver & 30% Clubs

Congratulations to these locations on reaching 30% or more in giving, a Company-wide goal. Giving is calculated by the % of employees contributing through payroll deductions.

Central Area

Clara Barton—SUPER GIVER*, **Chapel Manor—SUPER GIVER***, **Brinton Manor—SUPER GIVER***, Central Administration, Rehab Administration, Garden Spring, Fairview Beth Pike, Mercerville, Cooper River, Berkshire Manor, Barn Hill, Phillipsburg, Inglesmoor, Maple Glen, The Belvedere, Schuykill, Spring Mill, Riverview Ridge, Hillcrest, Hamilton Arms, Berkshire Commons, Victoria Commons, Quakertown Manor, Crestview, Wayne, Willow Ridge, Naamans Creek, Millville, Life at Home, Orwigsburg, Sanatoga Manor, Laurel, Holly Manor, Brakeley Park

Northeast Area

Country Village—SUPER GIVER*, **Holton Point—SUPER GIVER***, Northeast Administration, Rehab Administration, Laconia, Lebanon, Pleasant View, Ridgewood, Oak Grove, Springbrook, Prescott House, Sutton Hill, Bel-Aire, Elmwood, Mountain View, Lafayette, Westford, Sandy River, Apple Valley, Cedar Ridge (ME), Keene, Grand Islander, Palm Manor, Harris Hill

Southern Area

Dawn View—SUPER GIVER*, **Hampshire Health—SUPER GIVER***, **Rosewood—SUPER GIVER***, **Shenandoah—SUPER GIVER***, **Willows—SUPER GIVER***, **Summit at Hidden Valley—SUPER GIVER***, **Laurel Ridge—SUPER GIVER***, **Milietree—SUPER GIVER***, **The Madison—SUPER GIVER***, Southern Administration, Rehab Administration, Heritage at Dover, Heritage at Milford, Brightwood, (WV), Carehaven, Sistrerville, Knollwood, Cedar Ridge, Heritage (WV), Highland, Logan, Ansted, Hilltop, Salisbury (NC), Hidden Valley, Ravenswood, Marmet, Gettysburg, Quarry Manor, The Seasons, Mooresville, Severna Park, Oak Ridge, Tygart, Canterbury, Regency Place, Westwood, Hammonds Lane, Raleigh, White Sulphur Springs, MultiMed
*Reached 90% or higher in employee participation

Area and Territory Average Levels of Giving

Southern-29.2%; Central- 28.94%; Northeast- 24.95%; GRS T1- 7.07%; GRS T2- 8.91%; GRS T3- 9.82%; GRS T4- 13.19%; RHS-5.68%; Corporate GHC-61.82%; Corporate GRS- 53.26%; Physician Services-12.63%
Overall Company Giving: 24.98%

GEF OUTREACH

Apply Now for LIHEAP Utility Assistance !

Colder weather is upon us and the Genesis Employee Foundation would like to remind employees about a helpful government resource. If you or a coworker can't afford to pay your home energy bill, your home may not be safe and you may be at risk of serious illness or injury. The Low Income Home Energy Assistance Program (LIHEAP) may be able to help keep you and your family safe and healthy.

WHO IS ELIGIBLE TO RECEIVE LIHEAP ASSISTANCE?

The LIHEAP program in your community determines if your household's income qualifies for the program. The LIHEAP program may also require households to meet additional eligibility criteria to receive LIHEAP assistance.*

*NOTE: The availability of LIHEAP assistance is not guaranteed. Often most of the Federal LIHEAP funds are spent during the winter, so we recommend you apply as soon as your state begins accepting applications.

WHAT ASSISTANCE DOES LIHEAP PROVIDE?

Your LIHEAP program may be able to offer you one or more of the following types of assistance: Bill payment assistance; Energy crisis assistance; Weatherization and energy-related home repairs.

FOR MORE INFORMATION ABOUT LIHEAP AND WHERE TO APPLY

You can call the National Energy Assistance Referral (NEAR) project. NEAR is a free service providing information on where you can apply for LIHEAP. You can speak to someone at NEAR Monday through Friday, from 7 a.m. - 5 p.m. (Mountain Time). Call the toll-free phone number at: **1-866-674-6327**, or contact your State's office at <http://www.benefits.gov>

